

# Muskegon Northside Lion Club



## THE LIONS TALE

### WE SERVE

### FROM THE DESK OF THE PRESIDENT

Dear Fellow Lions,

I wrote a great column for newsletter with a football team analogy. Well, shucks, after the Lions lost, I deleted that. But then, what did I see when I looked at my list of important events --yeehaw! We are celebrating our birthday!

We have 6 Lions celebrating their club anniversaries this month and FOUR of them are **FOUNDING MEMBERS!** Our club is 46 years old on February 1! I can hear someone singing out of tune now! Happy club anniversary to Lions Ed, Paul, Larry and Denny.

Before we know it, if we're lucky, our club will hit 50. Let's all put in our efforts to keep the club growing and thriving until then.

Until the next meeting,  
Lion Michelle



*Happy  
Valentine's  
Day*

### UPCOMING MEETINGS & EVENTS

**FEBRUARY 4 -  
GENERAL MEETING -  
6:30 PM, 1ST LUTHERAN**

**FEBRUARY 14 -  
VALENTINE'S DAY**

**FEBRUARY 17 -  
PRESIDENTS DAY**

**FEBRUARY 18 - GENERAL  
MEETING 6:30 FIRST  
LUTHERAN & BOARD  
MEETING FOLLOWING**



**HAPPY GROUNDHOG'S  
DAY - FEB 2**

## SANTA & DANDY LION'S CHRISTMAS VISIT TO EVERY WOMAN'S PLACE



### Board of Directors 2024-25

**PRESIDENT LION MICHELLE BULLION**

**1ST VP LION JACKIE BALL**

**2ND VP LION DOUG BROWN**

**3RD VP LION JILLIAN JOHNSON**

**SECRETARY LION PAT WISEMAN**

**TREASURER LION JIM IRWIN, IPP**

**DIRECTORS LION AMY VIERECK**

**LION LANA O'LONERGAN**

**LION LARRY HOLSTROM**

**LION PAUL HOPPA**

**MEMBERSHIP LION ED WEESSIES**

**TAIL TWISTER LION RICH CARLSON**

**LION TAMER LION MIKE SIMERICK**

### LIONS CLUB LEADERS:

**FABRICIO OLIVERIA, INTERNATIONAL PRESIDENT (BRAZIL) -  
"MAKE YOUR MARK"**

**IPIP PATTI HILL (CANADA)**

**DISTRICT GOV 11C1 CHERYL ANDERSON - "FOLLOW YOUR  
PASSION"**

**OUR WEBSITE:  
[MKGNNORTHSIDELIONS.COM](http://MKGNNORTHSIDELIONS.COM)**





**CONGRATULATIONS TO OUR  
MEMBERS WITH WEDDING  
ANNIVERSARIES AND CLUB  
ANNIVERSARIES!**

**HAPPY WEDDING ANNIVERSARY  
TO THE HOPPAS AND THE OLSENS!**

**HAPPY 8TH CLUB ANNIVERSARY  
TO BUTCH COULIER, HAPPY 16TH  
TO ANNA ALDERMAN AND HAPPY  
46TH TO LIONS ED WEESSIES,  
PAUL HOPPA, DENNY LOUGHRIGE  
AND LARRY HOLSTROM.**

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## **MEMBER BIRTHDAYS**

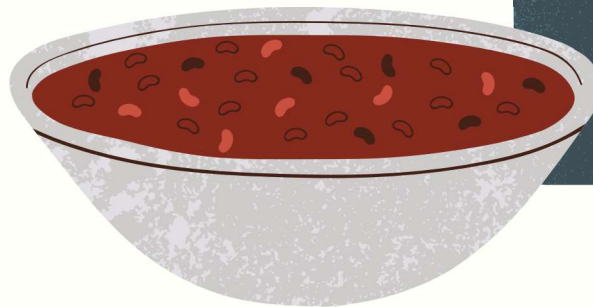
**FEBRUARY 1 LANA O'LONERGAN**

**FEBRUARY 2 DAVID BETZ**

**FEBRUARY 16 ANNA ALDERMAN**

**FEBRUARY 16 LUPE ALVIAR**

**FEBRUARY 21 KATHY HECTOR**



**Please consider cooking for our Dave  
Sheehy Memorial Chili/Soup Cookoff  
on March 4th - Bring your quarters to  
vote for the winners**

FEBRUARY 2025

# CONVENTION INFO - MARCH 21 & 22

## REGISTER SOON!



# Laughs and Libations

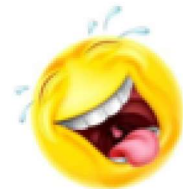


**Lions of Michigan District 11C1 Convention March 21 & 22, 2025**

**Friday Night Social March 21, 2025**



**Mt. Pleasant Comfort Inn and Suites  
Hotel and Conference Center  
2424 South Mission  
Mt. Pleasant, MI 48858**



**Doors Open at 6:30 p.m.**

**Light Hors d'oeuvres & Cash Bar**



**MC is our very own International Director  
Bert Nelson**



**Bert Nelson of New York Mills, Minnesota, United States, was elected to serve a two-year term as an international director of Lions International at the association's 106th International Convention in Melbourne, Australia, June 21 through June 25, 2024.**

**Comedian  
John DeBoer**



**His nerve-hitting show flows from the devious side of childhood to the never-ending pressures of our times. His twisted observations of life and the world around him have earned John a reputation as one of the most consistently strong acts wherever he goes.**

***Games, Raffles, Fun and Laughs***

***Hospitality Room After-Party***

***Cost paid through convention registration (\$15 convention registration and \$20 Friday Night Party)***



Comfort Inn & Suites, 2424 South Mission, Mt. Pleasant, MI 48858

Our Guest  
International Director

**Bert Nelson**

and his wife  
Pam Nelson

Name  
Example

Club / Guest  
Example

	Late Registration Fee \$20	Registration Fee \$20	Friday Party \$20	Saturday Breakfast \$16	Saturday Lunch \$20	Saturday Dinner \$28				Total
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\*Saturday Dinner attendees please circle meal choice: P = Pork, F = Fish, V = Vegetarian

Total

#### SILENT AUCTION ITEMS NEEDED!!

Questions call Brian Werschem 231-206-4821

Checks Payable to Lions District 11C1

Mail To: Lions Convention

2365 Aaronsway Dr. NE

Belmont, MI 49306

**(Late Registration fee of \$20 will be required for all registration after 3/1/2025. Registration closes 3/16/2025)**

Lodging will be at the Comfort Inn & Suites. Room Rate is \$110 + fees per night.

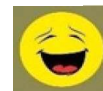
Online Booking Link: <https://www.choicehotels.com/reservations/groups/SZ98Z6>

Or Call : 989-772-4000 to book your room. When Calling you must refer to Group Name: **Lions 11 C-1**

The cutoff Date for the Group Rate is **Wednesday, February 19, 2025** call early to reserve your room

#### Friday March 21

Hors d'oeuvres & Cash Bar 6:30 - 10:00 MC ID Bert Nelson  
Entertainment / Show 7:30 - 9:00 **Comedian John DeBoer**  
9:00 - ??? Free Hospitality after the show



(very funny,  
clean humor!!)



#### Saturday, March 22

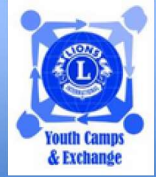
Breakfast 7:30 - 9:30 Lion Pam Nelson, wife of ID Bert Nelson speaking  
Breakout Session 1A 10:00 - 11:00 Reading Between The Lions  
Breakout Session 1B 10:00 - 11:00 Kidsight Training  
Service Project 11:00 - 11:45 R.I.S.E. of Mt. Pleasant (Assembly of Donation Items)  
Lunch 12:00 - 1:30 Keynote Speaker ID Bert Nelson  
Business Meeting 1:30 - 3:00 District 11C1 Business Meeting, Elections & Mi Foundation  
Breakout Session 2 2:00 - 3:00 Ukraine Soap Making with Iryna Lendel  
Breakout Session 3A 3:00 - 4:00 Foggy Mountain Spirits Co. - Distilling & Mixology  
Breakout Session 3B 3:00 - 4:00 Explaining AI for Club Growth  
Dinner Banquet / Awards 5:00 Doors Open / Cocktail Hour  
6:00 - 9:00 Dinner, Awards and Memorial Service  
9:00 - ??? Free Hospitality after Dinner







# Youth Camps & Exchange (YCE) SUMMER PROGRAM 2025



## Dates to Remember:

Application deadlines:

Outgoing participants: **March 30, 2025**

Host Family: **June 30, 2025**

Incoming Youth Exchange participants:

Arrival date: **July 26, 2025**

Departure date: **August 16, 2025**

D-Bar-A Scout Ranch

Camp dates: **August 3-9, 2025**



## Become a Host Family

## Bring a new culture into your home!

Multiple District 11 is looking for families in the community who can open their hearts and homes for a few weeks during the summer of 2025 to host a Youth Exchange Ambassador. These young adults are part of Lions International Youth Camps & Exchange program, bringing young adults from various parts of the world to the United States during the summer program July 26 – August 16, 2025.

Host families need not be Lions members, nor must they have children at home. You would be responsible for their room and board. Visiting young adults comes with spending money, and additional activities will be at your discretion.

If you are interested in becoming a Host Family, please contact:

Your District chair or State Chair Lion Elvie Marfil at 818-800-1060, email [epmarfil5@gmail.com](mailto:epmarfil5@gmail.com).

Facebook page: Youth Camps & Exchange - Michigan, USA

Link: [Lions of Michigan Youth Camps & Exchange](https://lionsofmi.com/index.php/youth-exchange) (<https://lionsofmi.com/index.php/youth-exchange>)

## Your help is needed!



## **SPOTLIGHT ON NEW MEMBERS MARTY BURNS & MIMI BURNS**

**Hello! We are Mimi and Marty Burns. We are some of the newest Northside Lions having joined just this September. We are recent arrivals here in Michigan having moved in July 2024 after living in Northern Virginia for 18 years. We are originally from the south suburbs of Chicago and spent many years coming to southwest Michigan as both of our sons graduated from GVSU. Our older son Matt is an attorney for Gentex Corporation residing in Jenison with his wife and our two grandkids. Our younger son Mike is a civilian historian for the US Air Force fighter wing stationed in Mountain Home, Idaho. We have been married for 47 years and we both are now retired, or mostly retired, as I have a small asset management consulting business and am a trustee on two mutual fund boards of trustees. Mimi is fully retired and loving every minute of being the master of her/our world. We both relish spending time with our families; enjoy hiking, beach time and gardening; and appreciate spending time with our friends, new and old. In our spare time we enjoy road trips to new places near and far; reading whatever sparks our most recent interests; and, of course, meeting new Lion friends and participating in club activities and projects.**



**Submitted by Marty Burns**