



### We Serve



From the desk of  
**Lion Kathleen Cobler,**  
**President**

Hello Fellow Lions,

2022—how did that happen? Must be true—the older you get—the faster time goes!

Six months of my year as your President all done. So proud to be a member of the Northside Lions. You all live and breathe our motto....WE SERVE!

At our first meeting in January, our district governor will be here. Be sure to come for dinner provided by Jill and Denise and to greet DG Ron.

Remember, we want to hear your ideas for projects and fundraising. Let a board member know your thoughts.

Looking forward to seeing all of you in the New Year—Tuesday, January 4th at 6:30 for dinner and fellowship!

Till then, Lion Kathleen



Fellow Lions,

Just to let you know, at our January 4, 2022 meeting our speaker will be our District Governor Lion Ron Riebschleger. Governor Ron is an energetic person that likes

to show his appreciation for a job well done. In the position I hold for the Lions of Michigan I have an opportunity to see Governor Ron in action and I am proud to say he is our governor and most of all I am proud that he is a Lion.

Speaking of great Lions, Lion Deb Roest and her team of twelve Lions plus one family member (Jackie



Ball's daughter) who worked on the Kid's Christmas Shopping event deserve a pat on the back for a job well done. Thirty-two children came to the Family Dollar on two consecutive days. Each was allotted forty dollars to spend. They were also give a roll of Christmas wrapping paper and some bows. A great event that was well organized thanks to the assistance of Lion Paul Hoppa and local school social workers. It is getting close to that time when we will be electing some new members of our board of directors. Nominations for the open positions with begin on February 1, 2021, closing on April 5 and elections on April 19, 2021. For sure we will need candidates for third vice president and two two-year directors. Lions Jim Irwin and Lions Ball and D. Roest will be seeking out candidates for vacant offices.

Once again I am discussing communication. Everyone before they joined our club was told about communication. The fact that we have four main vehicles – The Lion which is our International magazine (now twice a year), The Lions Pride which is our state newsletter (nine times a year), The Pulse which is our district newsletter that is e-mailed to each of us (monthly) and The Lions' Tale which is our club newsletter which is e-mailed to each of us (monthly). The exception to the last two is that for those who do not have e-mail, these will be mailed via USPS. Special notices are e-mailed our members. Those without e-mail will receive a hard copy mailed to them. It is hoped that everyone keeps me informed as to their contact information thus insuring you receive all of our types of communication. It is our (my) responsibility to get the word out. It is our members' responsibility to read their e-mails and respond when need be. It is our members' responsibility to keep the club informed of any

[Scholarship Application on last page.](#)



changes in mailing address, e-mail address and phone number(s). Members are asked to keep me informed of any illness, injuries or deaths. E-mails from me will always have "LIONS' BUSINESS" in the subject line followed by the subject of the message. If you cannot open an e-mail or an attachment contact me and I will help correct the situation. There should not be any reason not to know what is going on.

Fundraisers and community service projects are reported as soon as possible so all members can plan to help out. Sign-up sheets are usually circulated at least a month ahead of the event. Events will be published in the "Lions' Tale" and special notices. If you are unable to attend when sign-up take place, the chairperson can be contacted directly. In most cases there is always something for someone to do. We have some members who are restricted physically in doing some projects BUT there is always something for someone to do. Check with our event chairpersons.

Events being planned are our White Cane Tag Days the first weekend in May. Lion Mike Simerick is working on our pancake schedule. Planned so far are three events in Walker Park and a graduation party. Our Candy Days will be the weekend after Labor Day. It is anticipated that we will have a food truck or two with dates to be established. Looking out a year, and the planning for our Kid's Christmas Shopping event will start later as well and Santa and Dandy's visits. Of course there may be other that might pop up. For those Lions from other clubs, if you are planning a visitation and we hope you will, please call 231-744-5275 for meeting details. All meetings now begin at 6:30 P.M. at the First Evangelical Lutheran Church located at 1206 Whitehall Road, North Muskegon. Also. Some meetings are catered, some have a meal provided by members and some are just deserts/snacks provided by members. We would like to know how many visitors will be attending so we will have sufficient food.

Sadly I must report that Lion Jim Zook has resigned. Lion Jim now resides in Ohio. He and his wife Joyce are not in the best of health and are living close to one of their daughters. Just remember, we need you if only for your friendship.

The new member fee waiver has been extended until June 30, 2022. Any member can sponsor someone into Lions. We just hope you choose your candidates wisely as has been done all along. Choose folks with a desire to serve our community and join in the fellowship of our club. When discussing becoming a Lion you are asked to do two things. First ask why they want to be a member. Hopefully it will be the same reason you have, to make a positive difference in our community while having some fun. The other is, "Do you know that we pay dues to be a member?" Be sure to tell your prospective member it costs \$105 per year for them and if a family member wants to join the cost for them \$76. I have plenty of invitation cards and membership applications. PLEASE continue to seek out more prospective Lions like we have had join recently.

If you know someone without E-mail (besides the Hansens, and Rick Werschem) I will send them a newsletter. If you would like a newsletter or other publication printed, let me know.

Last but not least, you are asked to continue to keep those of our members, former members and their family members that are ill or recovering or have passed away in your thoughts and prayers. Please keep Lion Frank DiPiazza in your prayers as he has had cataract surgery. Others to pray for are Lions Lupe Alviar, Rol Crummel, and Dick Perri. Also remember Rita King, Jan Weessies and the Zooks. I am sure there are others we need to be thinking about. Please keep me posted as to who might be ill, been in an accident, lost a loved one or had surgery. We are a family.

It is hoped that as we return to meeting as before we will have a full house!

Everyone brings something good to our meetings even if it is only a smile!!!!

*Lion Ed Weessies, Editor*  
Muskegon Northside "Lions Tale"

### Kindness matters

*We're 1.4 million men and women guided by kindness to serve our communities and the world in times of need. Discover kindness in your community today.*



### From the desk of

**Lion Pat Wiseman, Secretary**  
1265 Joslyn Rd  
Muskegon, MI 49445-2651  
(231) 744-7298



### Board of Directors Meeting Minutes Tuesday, December 21, 2021 FIRST EVANGELICAL LUTHERAN CHURCH

#### Members present:

President Kathleen Cobler	Lion Tamer – Mike Simerick
1st VP – Jim Irwin	Tail Twister – Roger Dreikorn
2nd VP – Michelle Bullion	Membership – Ed Weessies
3rd VP – Doug Krause	Director at Large – Dennis Cobler
Secretary – Pat Wiseman	IPP – Darnell Gundy-Reed (A)
Treasurer – Brad King	
1st Year Director – Anna Alderman	1st Year Director – Paul Hoppa
2nd Year Director – Jackie Ball	2nd Year Director – Deb Roest (A)
(A) Absent	

Meeting called to order by President Cobler at 8:15 p.m.

**Motion** by Lion D. Cobler, seconded by Lion E. Weessies, to accept the minutes of the November Board of Directors meeting as printed in the newsletter. **Motion carried.**

**Motion** by Lion E. Weessies, seconded by Lion D. Cobler to accept the treasurer's report as presented, subject to audit. **Motion carried.**

**Motion** by Lion M. Bullion, seconded by Lion E. Weessies, to approve the purchase of 3 gift cards from Harding's Market, in the total amount of \$75 to Lions Jim/Jan Irwin. **Motion carried.**

**Motion** by Lion E. Weessies, seconded by Lion M. Simerick to make a donation of \$1,000 to LCIF designated for Kentucky relief. **Motion carried.**

**Motion** by Lion D. Cobler, seconded by Lion J. Ball, to donate \$200 to the OUB Camps (Opportunities Unlimited for the Blind) and to be of service if needed. **Motion carried.**

A report will be forthcoming in January 2022 from the Committee regarding Walmart Grants and how to apply for any grants in the amount of \$1,000.

Lion M. Bullion gave a detailed report regarding any ads to be placed in the school newspapers of Reeths Puffer and North Muskegon. A **motion** was made by Lion D. Cobler, seconded by Lion E. Weessies to place a ¼ page ad in both papers for a total amount of \$1,400 in the May 2022 issues. **Motion carried.** (Great job, Lion Michelle!)

Melvin Jones committee and election committee will be appointed in January 2022. President Kathleen will be taking care of this matter.

Lion J. Irwin reported on the family in need that we have supported in the past. There is no money for purchasing gifts for the kids in the household. They are in need of a washing machine and gas money. **Motion** by President Kathleen, seconded by Lion E. Weessies, that we give Lion Jim

permission to purchase gift cards for a total amount of \$200 to be used for a gift for the 11-year-old grandson (who lives with the family in need), and a \$100 gas card.

**Motion carried.** Lion Jim will pursue this matter.

The memorial banner was discussed. Lion A. Alderman has been working diligently on this project. Lion Anna shared descriptions of what the banner would look like. The banner will be named in honor of Lion Wendell (Windy) Bradfield. **Motion** was made by Lion D. Cobler, seconded by Lion J. Ball, for Lion Anna to pursue this project. **Motion carried.** (Fabric will be 3x5 for \$150 and each patch for those deceased members at a cost of \$15 each.)

Lion E. Weessies made a **motion**, seconded by Lion D. Cobler that we adjourn.

President Kathleen wished all a Merry Christmas and Happy New Year.

We adjourned at 9:19 p.m.

Respectfully submitted, Lion Pat Wiseman, Secretary

### Lions Impact through the Special Olympics Leadership Academy

"The Academy has strengthened my resolve to pursue relentlessly whatever I have set out to do, despite the odds." – Prakash Rath, Area Director, Special Olympics Bharat-Odisha

From humble beginnings, Lions Clubs International Foundation (LCIF) and Special Olympics have partnered to create a multi-award winning program that fulfills a shared global vision of building leadership through service. The Special Olympics Leadership Academy, a series of training workshops to help build the skills of Special Olympics country and local leaders, captures the core of the partnership's focus, "Mission: Inclusion."

The workshops have even continued during the COVID-19 pandemic with the introduction of an innovative Academy for All virtual format that reached more than 300 leaders in 2020. Prior to that, 430 participants from 111 countries, including 36 people with intellectual disabilities, took part in workshops up to the end of 2019.

The Academy has strengthened my resolve to pursue relentlessly whatever I have set out to do, despite the odds.

Inspirational keynote addresses from Lions Clubs International leaders have boosted Academy workshops from the outset. Their words have brought the "Mission: Inclusion" partnership between LCIF and Special Olympics to life for Academy participants, many of whom are volunteers. The results have been remarkable. In the six years since the first workshop in Delhi, India, Special Olympics leaders have built considerable capacity at all levels of the organization, and have formed 511 new national or local partnerships by applying what they learned in the Academy.

For more...

<https://www.lionsclubs.org/en/blog/Leadership-and-Service>





### Northside Lions' Upcoming Events

Fellow Lions,

Please mark the following events on your Lions' Calendar:



Feb 26, 2022 LION OF MICHIGAN FORUM 2022  
SERVICE FROM THE HEART OF A LION  
Holiday Inn Gateway Centre, Grand Blanc MI

May 19-21, 2022 MD11 2022 Convention - Save the date!  
At the Beautiful Auburn Hills Marriott, Pontiac!  
**Last Day to Book:** Friday, April 29, 2022  
Special offering for Lions of Michigan and Guests:  
Auburn Hills Marriott Pontiac for \$89 per night



### Birthdays

January 1  
Dorothy Rush

January 4  
Angelica Dreikorn

January 14  
Pat Wiseman

January 16  
Gary Foster

January 21  
Jim Irwin

### Wedding Anniversaries

January 7  
Jackie & John Ball

January 14  
Jim & Joyce Zook

January 24  
Dennis & Kathleen Cobler

### Club Anniversaries

January 7  
Tammy Hansen-Coulter 2 yrs  
Debbie Moreen 2 yrs  
Mark Moreen 2 yrs  
Amy Viereck 1 yr

January 18  
Bruce Buillion 17 yrs  
Michelle Buillion 17 yrs







Living our Mottos - **We Serve** - "We Do It Better - Together!"



Awarding North Muskegon Teachers



Awarding Reeths-Puffer Teachers



Lion Rich Carlson and Joan.



Lion Kevin Dean and Ann.



Lions enjoying the festivities.



During the Christmas season, the Lions are helping.  
**We Serve**



# Muskegon Northside Lions Club

## THE LIONS TALE

Vol XLIII Issue 7

January 2022

### Local Area Lions Clubs

#### MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm  
First Lutheran Church, 1206 Whitehall Rd NM

#### MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12-Noon  
At the Muskegon County Visitor Bureau, 610  
W. Western Avenue, Muskegon

#### WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at  
The American Legion, Colby St., Whitehall

#### FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at  
6:30pm  
Whitlow's Restaurant, 4610 Airline Rd.

#### RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm  
Ravenna Conservation Club



Melvin Jones  
Founder

### BOARD OF DIRECTORS 2021 - 2022

PRESIDENT	LION KATHLEEN COBLER
1ST VICE PRESIDENT	LION JAMES IRWIN
2ND VICE PRESIDENT	LION MICHELLE BULLION
3RD VICE PRESIDENT	Lion DOUG KRAUSE
SECRETARY	LION PAT WISEMAN
TREASURER	LION BRADLEY KING
LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION ROGER DREIKORN
MEMBERSHIP	LION ED WEESSIES, PCST
PAST PRESIDENT	LION DARNELL GUNDY-REED

#### DIRECTORS:

At Large-	LION DENNIS COBLER, PID
1st Year-	LIONS ANNA ALDERMAN PAUL HOPPA
2nd Year-	LIONS JACKIE BALL, DEBORAH ROEST

THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.  
IF YOU HAVE ANY QUESTIONS OR CONCERNS,  
PLEASE CONTACT ONE OF THEM.



SMiLE (Social Media including  
Lions Everywhere)



Join us on the social media  
platform, MeWe.com

<https://mewe.com/join/muskegonnorthsidelions>

### The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).  
An unofficial slogan penned by Past International President Sid Scruggs -  
"Loving Individuals Offering Needed Services"

### The Motto

The motto of every Lion is: "We Serve"  
What better way to express the true mission of Lionism.

### The Club Motto

"We Do It Better - Together!"

#### MUSKEGON NORTHSIDE LIONS CLUB

1265 Joslyn Rd  
Muskegon, MI 49445-2651

Club Telephone: 231-744-8924



[info@muskegonnorthsidelions.org](mailto:info@muskegonnorthsidelions.org)

Lions' Tale Editor, Lion Ed Weessies, PCST  
Publisher, Lion Frank DiPiazza, PCT

### Over 48,000 Lions Clubs

Every Lion and club is supported by our international  
association. More than 300 Lions International staff  
members are constantly working on tools and  
technology to enhance your service.

### Lions Clubs International

300 W 22ND ST | OAK BROOK IL 60523-8842 USA  
PHONE 630-571-5466 | FAX 630-571-8890 | [www.lionsclubs.org](http://www.lionsclubs.org)



### District 11C1

Allegan  
Barry  
Ionia  
Kent  
Muskegon  
Ottawa

### Our Leadership

#### District 11 C1, Zone 1

Douglas X. Alexander, International President  
District Governor Lion Ronald Riebschleger, DDS  
Lion Gary Anderson, Past International Director  
Zone 1 Chair - Michael O'Lonergan,

### Muskegon Northside Lions Club

Lion Kathleen Cobler, President  
Lion Dennis Cobler, Past International Director



### EVENT & COMMITTEE CHAIRS - 2021/2022

#### **First VP Lion Jim Irwin >> SERVICE**

Food Truck	Jackie Ball, Chairperson, Lions Cinda Cogswell, and Jill Mouw.
NM Parade	Lion Ed Weessies
Eye Glasses Collection	Lions Jim Wolffis & Rich Carlson
Ramps	Lion Ron Hansen
Hearing Screening	Lions Michael O'Lonergan & Paul Hoppa
Kid's Christmas Shopping	Lions Deb Roest & Barb Pellerin
Seaway Flags &	Lions Frank Krol & Jim Larson
Causeway Lighting	Lions Dave Olsen & Dennis Loughrige
 Scholarships	Lions Jan Snyder & Paul Hoppa
North Muskegon & Reeths-Puffer Application <a href="http://www.muskegonnorthsidelions.org/LionsScholarship.pdf">www.muskegonnorthsidelions.org/LionsScholarship.pdf</a>	
Adopt A Pathway	Lions Paul Hoppa & Kim Arter
Project Kid Sight	Lions Jan Snyder & Jan Irwin
Santa & Dandy Visits	Lions Michael Simerick & Chris Ruppel
Emergency Family Fund	Lion Paul Hoppa
Friends of WL Easter Egg Drop	Lion Darnell Gundy-Reed

#### **Second VP Lion Michelle Bullion >> FUNDRAISING**

Pancakes	Lions Michael Simerick, Frank Krol
Calendars	Lions Frank DiPiazza & Dennis Cobler & Jim Irwin
Mint Sales	Lion Dave Olsen
Candy Days	Lion Jim Irwin
White Cane	Lions Deb Roest & Dale Roest

#### **Third VP Lion Doug Krause >> ADMINISTRATIVE**

Newsletter & Website	Lions Ed Weessies & Frank DiPiazza
Programs	Lions Terry Sabo
Historian & Photographer	Lions Anna Alderman, Ed Weessies, & Dave Olsen
Constitution & By-Laws	Lions Ed Weessies & Lion Michael O'Lonergan
Calling Committee	Lions Pat Wiseman, Anna Alderman, and Jill Mouw
Publicity/Social Media	---
Meeting Meal Scheduling	Lions Marilyn Eyestone & Jill Mouw, Lions Paul Hoppa & Denise Sabo

***Are you on a committee? Do you see something that interests you? Please see one of the VPs to volunteer for membership to one of these committees or events.***

***If by chance you are asked to help, please do so. "Many hands make light work"***

### **The Benefits of Being a Lion**

When you become a Lion, you become part of a global network of volunteers working together to make a difference.