



We Serve



From the desk of
Lion Darnell Gundy-Reed,
President

Notes from the President:

What a challenge year this past one has been. However, the Lions clubs stood up and were counted. Our leadership has been required to make decisions during the year under trying circumstances to ensure the health and welfare of our members. We faced the challenges the virus brought to us and continued to provide services to our community as far as the situation allowed. We forfeited two fundraisers (White Cane Days and Mint Sales), however, with the help of our members and our sponsors, we have been able to hold our Calendar Sales which will provide monies for 2021-22. We continued support for the food trucks, continued our efforts at Veterans Park, and added North Muskegon Circle of Trees. Our ramp crew provided access for 19 households (the most our group has ever done.) We are now at the tail end of calendar sales, finished our Kids Christmas shopping and made our Christmas donations to the Noah Project and Mission for Area People.

However, we must recognize that we have all experienced loss of some kind in this last year: Loss of people we loved, loss of plans we had made, loss of jobs, loss of health and financial security. We must acknowledge those losses and our sadness at those losses. As we work through our process of healing, it is important to recognize and celebrate the good that we still have. We hope and pray that this new year will be a cause for celebration.

Our board has been diligently working to continue to fulfill our Lions commitment for the upcoming year with a sense of purpose and prepared to accept the challenges we find along the way. We are blessed with strong community spirit, compassion for others, and have built lasting friendships and we will continue to stay connected to you. Remember that YOU are Lions: All that we do, we couldn't do



without each and every one of you. Thank you from our hearts. We are family.

On a personal note, I was one of the many struck down with the virus and survived. I am thankful and grateful for all of my Lions friends who sent cards, made calls, and provided many wonderful meals when I was not able to cook.

I appreciate your love and support more than you know.

“WE SERVE”

President Darnell Gundy-Reed



From the desk of
Lion Dennis Cobler, PID

I am writing this column on Christmas Day, normally a kind of busy day but not this year. Like all of you, we are celebrating it with just the two of us so it gives me time to write this.

2020 will go down as one of our less kindly years but the Northside Lions have continued to move in a positive direction. Kathleen and I really miss our face to face meetings with each of you but we know that the spirit of service that keeps us together is alive and well. Point as proof, we finished our 2021 raffle calendar project with all 1000 calendars accounted for and entered into the computer ready for our first drawing on January 5th. Thanks go out to the calendar captains and their worthy team members! Even though we had to put all of our other fund raising efforts on hold this calendar project will make it possible for us to meet our yearly funding efforts within our

[Scholarship Application on last page.](#)

community and at the state level, a very big thank you to all for your continued efforts.

Our wish for each of you and your families is to stay healthy and enjoy the true gifts of life; family and friends. All of you are our family and the best of friends.

Until next month, PID Dennis

An Editorial by:

Lion Ed Weessies, PCST
Lions Tale Editor

Fellow Lions,

By the time you read this 2021 will be beginning. I was three days late submitting this article.

First the good news – kinda. Lions Dorothy Rush, Cheryl and Doug Schneider have asked to have their memberships reinstated in our club. Lion Dorothy's present club is not active so she asked to transfer back with us. The Schneider's have not found a new club in Texas. As Lion Doug has said they are dropping like flies due to Covid and he and Cheryl do not want their membership to lapse. More good news. Lion Jacki Ball is proposing Amy Verick for membership. Mrs. Verick reached out to Lion Jacki wanting to be a Lion as she likes what we do. Just what we need. Another member that wants to serve.

Some not so good news is Jan fell in the bathroom at Robbinswood and fractured her right ankle. She was in surgery three hours where the surgeon placed plates and screws to repair the ankle. As of this writing she cannot bear any weight on that ankle.

The two big activities that have been completed are the Children's Shopping and the club's Christmas donations to the Noah Project and Mission for Area People's Teen Christmas. We had, like last year, two charities to donate goods to. They are Mission for Area People Teen Christmas and the Noah Project (cats and dogs). A report on these activities will be reported next month.

I know. I said this last month. It does not matter how long a member has been a Lion, you are

eligible to serve on the board, chair a committee or sponsor a new members. Once you have accepted membership you are qualified. When discussing becoming a Lion you are asked to do two things. First ask why they want to be a member. Hopefully it will be the same reason you have, to make a positive difference in our community while having some fun. The other is, "Do you know that we pay dues to be a member?" Be sure to tell your prospective member it costs \$105 per year for them and if a family member wants to join it cost them \$79. I have plenty of Invitation cards.

If you know someone without E-mail (besides the Hansens, and Rick Werschem) I will send them a newsletter. If you would like a newsletter or other publication printed, let me know.

With the current situation of the Covid-19 virus, we will continue to have an E-mail contact for our members. From time to time, Lion Kathleen Cobler will pose a subject and I will send it out to all our members. It is designed to keep in touch with our members, hear their thoughts during this time when we are not meeting. When you respond PLEASE respond to all.

Last but not least, you all are asked to continue to keep those of our members, former members and their family members that are ill or recovering or have passed away in your thoughts and prayers. They include Lions Lupe Alviar, Windy Bradfield, Rol Crummel, Ray Genter, Pat Wiseman and former Lion Tom Carl, Rita King (Lion Brad's wife), and Jan Weessies. At this writing, my back is about 90% improved. Still on a 15 pound weight restriction but hope that will change soon. If you have time, please give Lion Windy a call or drop in to see him. Lion Ray Genter could use some visitors for conversation and to look at his model carnival that he is building. Call Lion Sharon to set up the visit. I am sure there are others we need to be thinking about.

Please keep me posted as to who might be ill, been in an accident, lost a loved one or had surgery. We are a family. It is hoped that when we return to meeting as before we will have a full house! Everyone brings something good to our meetings even if it is only a smile!!!!

Lion Ed Weessies, Editor
Muskegon Northside "Lions Tale"

From the desk of

Lion Pat Wiseman, Secretary
1265 Joslyn Rd
Muskegon, MI 49445-2651
(231) 744-7298



Nothing to report.

End of year message from your Northside Lions President:

What a strange and challenging year 2020 has proven to be as well as frustrating and sometimes heartbreaking as well as loving and caring. However, we are thankful to still be here and still continuing to provide service to our community. Last Monday, Deb Roest, Jill Mouw and myself delivered our Holiday donations to Mission for Area People and Wednesday, we delivered to the Noah Project. Both organizations experienced the same constraints we faced such as shortage of volunteers due to health considerations and closures of businesses as well. Both were extremely happy to accept our donations that will be put to good use to support their own missions. In addition, over the year, Jill Mouw and Anna Alderman placed holiday lights on the south end of Veterans Park on the Causeway; and plaques were replaced in the ground there by another group of our Lions. We also supported a food truck, sponsored a tree in the North Muskegon Circle of Trees for the holidays, and provided another avenue to continue the Kids Shopping for the Christmas holiday season. Ron Hansen reported that the Ramp Crew constructed 19 ramps (including a few that were returned after use and placed with other people in need). Nineteen this year was the best year on record for the group.

Although we were obliged to cancel two major fundraisers for the year (White Cane Days and the Mints sales), we were able to continue the Calendar Sale Project (our largest and best fundraiser) thanks to the Lions volunteers and the support of our project sponsors, and of course purchasers of our calendars. As you think of your own year-end giving, please consider our own Lions Club. Thank you to our project chairs for their continued willingness to support our activities so that we can provide funds to support our other community activities and to all of our members who participated to ensure the success

of those projects. We couldn't accomplish what we do without the support of our whole team of Northside Lions.

Recently, Lions Club International recognized our club with the Membership Satisfaction Award with patches for our banner for our retention of members and providing a warm welcome to potential new members with engaging opportunities to offer services to our community and beyond. Thankfully, we are always full of warm and welcoming members.

On a personal note, thank you for all of you who sent cards, called me, and/or provided wonderful meals during my long period of recovery from the Coronavirus. I thank you and love all of you for your show of support and friendship.

As the board prepares for 2021, please continue to feel free to share your ideas, your stories, and your efforts and accept thanks for a job well done. If there is anything the Northside Lions can do to help you and your family, we are here for you. Be safe and healthy until we can meet again. And Merry Christmas and a Happy New Year.

WE SERVE!!!

President Darnell Gundy-Reed

We Serve

LIONS VISION STATEMENT

To be the global leader in community and humanitarian service.

LIONS MISSION STATEMENT

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

Northside Lions' Upcoming Events

Fellow Lions,

Please mark the following events on your Lions' Calendar:



- January 1 **Happy New Year!**
- January 16 Embracing Diversity – 11:00 am to 1:15 pm - LionsVirtual.org
- February 27 **Lions Michigan Forum, Holiday Inn, Gateway Centre, Flint - VIRTUAL**
- March 6 District Cabinet meeting 9am – Location/Virtual - TBD
- March 17 St. Patrick's Day
- April 4 Easter
- May 21 **District 11C1 Convention, Holland Doubletree Hotel,**
Holland MI 2:00pm to 6:00pm (in conjunction with MD11 Convention)
- May 20-22 MD11 State Convention, Holland MI
- May 31 Memorial Day
- June 25-29 **Lions 103rd International Convention, Montreal, Quebec**

Birthdays

- January 4**
Angelica Dreikorn
- January 14**
Pat Wiseman
- January 16**
Gary Foster
- January 21**
Jim Irwin

Wedding Anniversaries

- January 7**
Jackie & John Ball
- January 14**
Jim & Joyce Zook
- January 24**
Dennis & Kathleen Cobler

Club Anniversaries

- January 7**
Tammy Hansen-Coulier 1 yr
Debbie Moreen 1 yr
Mark Moreen 1 yr
- January 18**
Bruce Buillion 15 yrs
Michelle Buillion 15 yrs



2021

Together

WE SERVE

Living our Mottos - **We Serve** - "We Do It Better - Together!"



Lions doing Christmas Kids Shopping the 2020 Way



Greeting the Shoppers



Helping this Christmas Season



Awaiting the kids for shopping



Helping our domestic friends



Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
First Lutheran Church, 1206 Whitehall Rd NM

MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12-Noon
At the Muskegon County Visitor Bureau, 610
W. Western Avenue, Muskegon

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at
6:30pm
Whitlow's Restaurant, 4610 Airline Rd.

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club



Melvin Jones
Founder

BOARD OF DIRECTORS 2020 - 2021

PRESIDENT	LION DARNELL GUNDY-REED
1ST VICE PRESIDENT	LION KATHLEEN COBLER
2ND VICE PRESIDENT	LION JAMES IRWIN
3RD VICE PRESIDENT	LION MICHELLE BULLION
SECRETARY	LION PAT WISEMAN
TREASURER	LION BRADLEY KING
LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION ROGER DREIKORN
MEMBERSHIP	LION ED WEESSIES, PCST
PAST PRESIDENT	LION HENRY R. (DICK) PERRI

DIRECTORS:

At Large-	LION DENNIS COBLER, PID
1st Year-	LIONS JACKIE BALL, DEBORAH ROEST
2nd Year-	LIONS JILL MOUW, MICHAEL O'LONERGAN

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.
IF YOU HAVE ANY QUESTIONS OR CONCERNS,
PLEASE CONTACT ONE OF THEM.*

Over 48,000 Lions Clubs

Every Lion and club is supported by our international association. More than 300 Lions International staff members are constantly working on tools and technology to enhance your service.



SMiLE (Social Media including
Lions Everywhere)

Lions Clubs International

300 W 22ND ST | OAK BROOK IL 60523-8842 USA
PHONE 630-571-5466 | FAX 630-571-8890 | www.lionsclubs.org

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).
An unofficial slogan penned by Past International President Sid Scruggs -
"Loving Individuals Offering Needed Services"

The Motto

The motto of every Lion is: **"We Serve"**
What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

District 11C1

Allegan
Barry
Ionia
Kent
Muskegon
Ottawa



We Serve

Our Leadership

District 11 C1, Zone 1

Dr. Jung-Yul Choi, International President
District Governor Lion Robert Hohendorf, OD
Lion Gary Anderson, Past International Director
Zone 1 Chair - Jack Brewer,

Muskegon Northside Lions Club

Lion Darnell Gundy-Reed, President
Lion Dennis Cobler, Past International Director

MUSKEGON NORTHSIDE LIONS CLUB

1265 Joslyn Rd
Muskegon, MI 49445-2651

Club Telephone: 231-744-8924

info@muskegonnorthsidelions.org

Lions' Tale Editor, Lion Ed Weessies, PCST
Publisher, Lion Frank DiPiazza, PCT



EVENT & COMMITTEE CHAIRS - 2020/2021

First VP Lion Darnell Gundy-Reed >> SERVICE

Food Truck

Lion Roger Dreikorn, Chairperson, Lions Cinda Cogswell, Jackie Ball and Jill Mouw.

NM Parade

Lion Ed Weessies

Eye Glasses Collection

Lions Jim Wolffis & Rich Carlson

Ramps

Lions Windy Bradfield & Ron Hansen

Hearing Screening

Lions Michael O'Lonergan & Paul Hoppa

Kid's Christmas Shopping

Lions Deb Roest & Barb Pellerin

Seaway Flags &

Lions Frank Krol & Jim Larson

Causeway Lighting

Lions Dave Olsen & Dennis Loughrige



Scholarships

Lions Jan Snyder & Paul Hoppa

North Muskegon & Reeths-Puffer Application

www.muskegonnorthsidelions.org/LionsScholarship.pdf

Adopt A Pathway

Lions Paul Hoppa & Kim Arter

Project Kid Sight

Lions Jan Snyder & Jan Irwin

Santa & Dandy Visits

Lions Michael Simerick & Chris Ruppel

Emergency Family Fund

Lions Paul Hoppa

Friends of WL Easter Egg Drop

Lion Darnell Gundy-Reed

Second VP Lion Kathleen Cobler >> FUNDRAISING

Pancakes

Lions Michael Simerick, Frank Krol

Calendars

Lions Frank DiPiazza & Dennis Cobler & Jim Irwin

Mint Sales

Lions Windy Bradfield & Dave Olsen

Candy Days

Lion Jim Irwin

White Cane

Lions Deb Roest & Dale Roest

Third VP Lion Jim Irwin >> ADMINISTRATIVE

Newsletter & Website

Lions Ed Weessies & Frank DiPiazza

Programs

Lions Terry Sabo

Historian & Photographer

Lions Anna Alderman, Ed Weessies, & Dave Olsen

Constitution & By-Laws

Lions Ed Weessies & Lion Michael O'Lonergan

Calling Committee

Lions Pat Wiseman, Kathleen Cobler, Anna Alderman, and Jill Mouw

Publicity/Social Media

Meeting Meal Scheduling

Lions Marilyn Eyestone & Jill Mouw,

Lions Paul Hoppa & Denise Sabo

Are you on a committee? Do you see something that interests you? Please see one of the VPs to volunteer for membership to one of these committees or events.

If by chance you are asked to help, please do so. "Many hands make light work"

The Benefits of Being a Lion

When you become a Lion, you become part of a global network of volunteers working together to make a difference.