



We Serve



From the desk of
Lion Dennis Cobler, PID

VETERANS DAY 2020

It is a privilege to speak with you on this Veterans Day. I have enjoyed being a student of American history

as long as I can remember, even our dark side, warts and all. My father and his two brothers were in the Army as was my father-in-law during WWII serving in Europe. My step father served with the Coast Guard in the south Pacific during WWII. My brother and I were in the Army during Vietnam and our family lost a Marine and Army cousin in Vietnam so military service has long been part of our family's fabric.

I will begin with a quote that is attributed to our 26th US President, Teddy Roosevelt. He stated and I quote; "The credit belongs to those that are actually in the arena, who strive valiantly: who know the great enthusiasms, the great devotions, and spend themselves in a worthy cause; who at the best, know the triumph of high achievement; and who, at the worst, if they fail, fail while daring greatly, so that their place shall never be with those cold and timid souls that know neither victory nor defeat." (Unquote) This profound message speaks to all facets of who and what we should strive to be and I have used this quote on many occasions, mainly during discussions on leadership but to me it also speaks volumes about veterans who have entered the arena and of their services and sacrifices for our nation.

This great nation was founded by people who believed in high achievement and it was won with the efforts of those that served militarily. We continue to have these freedoms only because generation after generation of men and women has committed themselves selflessly to serve our shared country. A debt of gratitude to these veterans is surely deserved. We have hundreds of thousands of veterans that sacrificed their lives, giving up any personal potential for success and future families they may have had. Even without participation in a war zone veterans have made sacrifices that the average civilian doesn't give pause to consider. Military life, even for the short time of one tour

of duty can have more personal sacrifice than many would think.

These citizen soldiers came back to civilian life ready to move forward and make a place for themselves and their families; the vast majority of veterans have become model citizens. Veterans, like our society as a whole, do have some individuals that have fallen through the cracks of life and have had disruptive problems but with that all aside we still owe them our gratitude as well.

On this day that has been set aside as Veterans Day let us all echo the call of our 35th president John F. Kennedy by "asking what we can do for our country". Let us stand together to honor those who have served and to honor our country and its citizens. Let's not be bystanders of history or those cold and timid souls that President Roosevelt spoke of; let us all be people of honor with the service attitude of our veterans.

Thank you veterans that belong to our Northside Lions Club.

Till next month, PID Dennis



An Editorial by:
Lion Ed Weessies, PCST
Lions Tale Editor

Fellow Lions,

More good news. My wife Janice can now have visitors inside. She, along with all the other residents at Robinswood, can have visitors in a special are. This will be some sense of normalcy.

I feel the meetings we have in the church have been a success. Lots of information along with fellowship. The two big activities that have been approved are the Children's Shopping and the club's Christmas social. As for the Children's Christmas Shopping, that will take place at the Dollar Store next to Harding's Market. Children will come with a parent. They will receive a gift card and proceed to shop. There will be four or more Lions, working 2 hour shifts, to assist where needed. The event will take place over two Saturdays. There will not be a Christmas Social this year. We will have, like last year, two charities to donate goods to.

[Scholarship Application on last page.](#)

They are Mission for Area People Teen Christmas and the Noah Project (cats and dogs). The needs list for each is rather long so if anyone needs a list please contact me and I will send you one.

The board continues to work diligently on projects for our club to be involve in helping those less fortunate. Case in point, Lion Hoppa brought the issue of a family on Fenner Road whose home was burned. Our club donated \$100.00 for immediate needs . If need be we could help more.

I know. I said this last month. It does not matter how long a member has been a Lion, you are eligible to serve on the board, chair a committee or **sponsor new members**. Once you have accepted membership you are qualified. When discussing becoming a Lion you are asked to do two things. First ask why they want to be a member. Hopefully it will be the same reason you have, to make a positive difference in our community while having some fun. The other is, "Do you know that we pay dues to be a member?" Be sure to tell your prospective member it costs \$105 per year for them and if a family member wants to join it cost them \$79. Please note that from now until December 31st the New Member Fee of \$35 is being waived by Lions Clubs International. I have plenty of Invitation cards.

This is a repeat. To all the committee chairs and co-chairs. PLEASE contact President Darnell Gundy-Reed at 740-2616 or at darnellgundy_reed@yahoo.com or me of you intention to remain on your committee or if you wish to be replaced. Members who have not joined a committee and wish to do so please contact President Darnell. Everyone is doing a great job but we all get tired out too.

If you know someone without E-mail (besides the Hansens, and Rick Werschem) I will send them a newsletter. If you would like a newsletter or other publication printed, let me know.

With the current situation of the Covid-19 virus, we will continue to have an E-mail contact for our members. From time to time, Lion Kathleen Cobler will pose a subject and I will send it out to all our members. It is designed to keep in touch with our members, hear their thoughts during this time when we are not meeting. When you respond PLEASE respond to all. Last but not least, you all are asked to continue to keep those of our members, former members and their family members that are ill or recovering or have passed away in your thoughts and prayers. They include Lions Lupe Alviar, Windy Bradfield, Rol Crummel, Pat Wiseman and former Lion Tom Carl, Rita King (Lion Brad's wife), and Jan Weessies. By the time you read this I will undergone surgery on my back

again. If you have time, please give Lion Windy a call or drop in to see him. I am sure there are others we need to be thinking about.

Please keep me posted as to who might be ill, been in an accident, lost a loved one or had surgery. We are a family.

For those members that have not been attending meetings, you were missed. It is hoped that when we return to meeting as before we will have a full house! Everyone brings something good to our meetings even if it is only a smile!!!!

Lion Ed Weessies, Editor
Muskegon Northside "Lions Tale"

From the desk of

Lion Pat Wiseman, Secretary
1265 Joslyn Rd
Muskegon, MI 49445-2651
(231) 744-7298



REGULAR MEETING

TUESDAY – OCTOBER 6, 2020 AT 7:15 PM AT
FIRST EVANGELICAL LUTHERAN CHURCH

1. The meeting was called to order at 7:37 P.M. by President Gundy-Reed with 32 members present.
2. The Pledge of Allegiance was led by Lion Frank Krol
3. The Invocation was offered by Lion Deb Roest
4. **Member thoughts:**
 - a. Do we want one or two meetings a month?
 - i. A **motion** was made by Lion Loughrige, seconded by Lion Olsen. **Motion approved.**
 - b. Do we want speakers? How often?
 - i. A **motion** was made by Lion Weessies, seconded by Lion Krol that we should have a speaker once a month preferable at the first meeting of the month. **Motion approved.**
 - c. Do we want a Christmas social? Do we want to have it at a location that can accommodate members, spouses/significant others? Do we want to do donations as we did last year? To whom?
 - i. A **motion** was made to collect goods for two charities in lieu of a Christmas social by Lion Carlson, seconded by Lion Genter with the two charities to be Mission for Area People and the Noah Project. **Motion approved.**
5. **Comments/comments:**
 - a. Lion Weessies read an e-mail from former member Lion John Emrich congratulating our club for its service.
 - b. Lion Hoppa commented about the family whose home was destroyed by fire on Fenner Road

and that a Go Fund Me page had been set up for them and that our club had presented them with \$100. He also gave them the contact information for the club in case they need more assistance.

- c. Lion Hoppa also informed the members that Hardings Market has a rewards program and that he enrolled our club. Just mention the Muskegon Northside Lions when checking out.
- d. Lion Olson reported that Lion Bradfield is having good days and not so good. He suggested members contact him by sending him a card or calling him.
- e. Lions Genter celebrated 51 years of wedded bliss.

6. Tail Twister –

- a. Stand-in Lion Krol fined Lion King for being the best dressed and Lion Ron Hansen for his cell phone ringing during the meeting.

7. Brag bucks:

- a. Lion Carlson “bragged” that he photographs on TV13 twice and that his son Chris purchased the company (West Michigan Grinding) he had been working for.
- b. Lion Terry Sabo “bragged” that he has seven grandchildren ages 1.5 to 12 years old with one more on the way.
- c. Lion Arter “bragged” that the new handicapped playground will be listed on a national registry. Thanks to those Lions who worked on the assembly.

8. Adjourn – The meeting adjourned at 8:30 pm.

Board of Directors Meeting Minutes

TUESDAY – OCTOBER 6, 2020 AT 8:30 PM AT FIRST EVANGELICAL LUTHERAN CHURCH

The meeting was called to order at 7:00 P.M. by President Darnell Gundy-Reed.

ROLL CALL OF OFFICERS:

President Darnell Gundy-Reed		
1st VP Kathleen Cobler	LT M. Simerick	A
2nd VP Jim Irwin	TT R. Dreikorn	A
3rd VP Michelle Bullion	1st Dir. J. Ball	A
Secretary P. Wiseman	1st Dir. Deb Roest	
Treasurer Brad King	2nd Dir. J. Mouw	
IPP D. Perri	2nd Dir. M. O’Loneragan	
Dir. D. Cobler	Membership E. Weessies	
A = Absent Excused		

Also present was Lion Hoppa.

- 1. A **motion** was made to approve the minutes of the September Board meeting by Lion Roest, seconded by Lion O’Loneragan. **Motion approved.**
- 2. A **motion** to accept the treasurer’s report subject

to review was made by Lion Wiseman, seconded by Lion Weessies. **Motion approved.**

3. Administrative:

- a. Meetings at First Evangelical Lutheran Church – Lion Kathleen Cobler reported that we will be allowed to meet twice a month beginning at 7:30 P.M.
- 4. Six members have yet to pay their dues
- 5. Member Christmas Party – As per the vote of the membership, Lion Weessies **moved** to collect gifts for the Mission for Area People and The Noah Project. Motion seconded by Lion Dennis Cobler. **Motion approved.**
 - a. Gifts to be brought to club meetings.

6. Community Service:

- a. Kids Christmas Shopping – Lions Deb Roest and Hoppa. Lion Deb reported she contacted the owner of Little Caesars Pizza requesting gift certificates.
- 7. GO FUND ME project – Lions Ball, M. Bullion, K. Cobler and Hoppa – To be reported next meeting.

8. Fundraising:

- a. White Cane Tag & Candy Days – Lion Weessies talked with the manager of the Hardings store. He stated that Hardings does own the building and that they would allow us to solicit on their property.
- 9. **Motion** to adjourn was made at 9:20 P.M. by Lion Weessies, seconded by Lion O’Loneragan. **Motion approved.**

Submitted by Lion Patricia Wiseman, Secretary

REGULAR MEETING

Tuesday – October 20, 2020 – 7:30 p.m.
First Evangelical Lutheran Church

- 1. Meeting called to order at 7:35 p.m. by First Vice President Lion Kathleen Cobler.
- 2. Pledge of Allegiance was led by Lion Dennis Cobler.
- 3. Invocation offered by Lion Ron Hansen.
- 4. No guests, however, Lion Myra Dutton sends her greetings.
- 5. Lion John Metz from Muskegon Area Intermediate School District, shared info regarding the newly purchased printing machine for the blind students.

Northside Lions, along with Fruitport Lions and Ravenna Lions, donated funds for the sole purpose of purchasing the machine. Lion John presented a very interesting visual presentation followed by a question/answer session.

- 6. Lion Deb Roest reported on our Club's upcoming donations to Mission for Area People (MAP) as well as Noah's Project. Donation to MAP will help with a Teen Christmas Party. They are also in need of clothing as well as food items. December meeting will be designated for a drop off of donated items.
- 7. **Kid's Shopping** trip at Family Dollar on Whitehall Road – we will not be picking up the children this year, they will be dropped off at the store. Helpers are needed. Please consider helping with a 2-hour shift (or longer is you can!); the children will be given gift certificates at the door as they arrive. Please let Lion Deb Roest if you are able to help with this yearly project. More helpers are needed.
- 8. **"Be Kind" signs** – more signs have been ordered – they are free to those who are willing to display them in their yards, however, donations are always welcome!! Please contact Lion Kathleen Cobler if you need more signs.
- 9. Lion Dennis Cobler reported on the calendar sales. This project has been going exceptionally well this year. A deposit of \$9,950 has been made for this fundraiser, as well as another recent deposit of \$2,000. Keep up the good work, Lions!
- 10. As **Tail Twister**, Lion Roger Driekorn, fined Lion Brad King for having no Lions attire on; Club anniversaries were – Lions Ron & Theresa Hansen – 23 years; Lion John Metz -7 years; Lion Brad King – 1 year.
- 11. **BRAG BUCKS** –
 - a. Ramp Crew has installed several handicap ramps this past year. Great job to all of the ramp crew as well as all the helpers.
 - b. Mullally Field playground equipment that has been installed. People are taking notice and expressing thanks for all those who have been involved with the installation of the equipment. Another great job for the volunteers from Northside Lions!
- 12. There will be a brief Board of Directors meeting following.
- 13. Meeting adjourned at 8:10 p.m.

Respectfully submitted,
Lion Pat Wiseman, Secretary

Board of Directors Meeting Minutes

TUESDAY – OCTOBER 20, 2020 AT 8:30 PM AT FIRST EVANGELICAL LUTHERAN CHURCH

The meeting was called to order at 8:15 p.m by First VP Lion Kathleen Cobler.

ROLL CALL OF OFFICERS:

President Darnell Gundy-Reed	A	LT M. Simerick	A
1st VP Kathleen Cobler		TT R. Dreikorn	
2nd VP Jim Irwin		1st Dir. J. Ball	A
3rd VP Michelle Bullion	A	1st Dir. Deb Roest	
Secretary P. Wiseman		2nd Dir. J. Mouw	
Treasurer Brad King		2nd Dir. M. O'Lonergan	
IPP D. Perri	A	Membership E. Weessies	
Dir. D. Cobler			

A = Absent Excused

Lion Kathleen Cobler called the meeting to order. We had 2 important items on the agenda: - Donation to family following a house fire; Report on "Be Kind" signs

- 1. Fortier family from Ravenna Lions lost their home to fire and are in need of many items. (This is the family who stores our parade float.)
 - a. **Motion** was made by Lion Weessies, seconded by Lion Wiseman, to donate \$500 to the family; discussion; **amendment to motion** by Lion Deb Roest, seconded by Lion Jill Mouw to donate \$250 to the family; vote taken – **motion carried** with 1 abstention, thus the first motion was defeated.
- 2. "BE KIND" signs – Lion Kathleen Cobler reported that the Club has ordered 100 more. **Motion** by Lion Dennis Cobler, seconded by Lion Deb Roest, that the Club pay for these additional signs. **Motion carried.**
- 3. Meeting adjourned at 8:25 p.m.

Respectfully submitted,
Lion Pat Wiseman, Secretary



"BE KIND"

It's all about doing intentional acts of kindness.



The Greatest Stories on Earth

Every month, LION Magazine publishes inspirational stories about the impact Lions are having in their local communities and around the world.

Read the Latest Issue

Northside Lions' Upcoming Events

Fellow Lions,

Please mark the following events on your Lions' Calendar:

- Sep 17-19 USA/Canada Forum **Canceled**
- November Lions Leadership Institute – Virtual – Info and dates TBA
- Nov 11 Veterans Park Flags on Labor Day, Lion Jim & Penny Larson



We Serve



Birthdays

- November 5**
Dale Roest
- November 8**
Terry Sabo
- November 9**
Bruce Bullon
Tammy Hansen-Coulier
- November 15**
Barb Pellerin
- November 26**
Jim Zook
- November 27**
Jackie Ball

Wedding Anniversaries

- November 1**
Jim & Jan Irwin
- November 3**
Kim & John Arter
- November 11**
Rol & Karen Crummel

Club Anniversaries

- November 3**
Kim Arter 11 yrs
Frank Krol 11 yrs
- November 4**
Michael O'Lonergan 12 yrs

A Truly Good History

Our history is a long one. And a proud one. For over 100 years, we've served with uncommon kindness, putting the needs of our neighbors, our communities and our world first. We look back at our storied past with pride, but we know it's only the beginning. Every day, we're building on our legacy with the goal of making an even greater impact in the future.

Living our Mottos - **We Serve** - "We Do It Better - Together!"



Even during these trying times, Lions find time to help.



Lions Butch, Dave, and project leader, Lion Ron Hansen, PP.



We do Wood Ramps.



We do Metal Ramps.



They are beautiful, and the metal ramps can be disassembled.



Great job Lions!

Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
First Lutheran Church, 1206 Whitehall Rd NM

MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12-Noon
At the Muskegon County Visitor Bureau, 610
W. Western Avenue, Muskegon

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at
6:30pm
Whitlow's Restaurant, 4610 Airline Rd.

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club



Melvin Jones
Founder

BOARD OF DIRECTORS 2020 - 2021

PRESIDENT	LION DARNELL GUNDY-REED
1ST VICE PRESIDENT	LION KATHLEEN COBLER
2ND VICE PRESIDENT	LION JAMES IRWIN
3RD VICE PRESIDENT	LION MICHELLE BULLION
SECRETARY	LION PAT WISEMAN
TREASURER	LION BRADLEY KING
LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION ROGER DREIKORN
MEMBERSHIP	LION ED WEESSIES, PCST
PAST PRESIDENT	LION HENRY R. (DICK) PERRI

DIRECTORS:

At Large-	LION DENNIS COBLER, PID
1st Year-	LIONS JACKIE BALL, DEBORAH ROEST
2nd Year-	LIONS JILL MOUW, MICHAEL O'LONERGAN

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.
IF YOU HAVE ANY QUESTIONS OR CONCERNS,
PLEASE CONTACT ONE OF THEM.*

Over 48,000 Lions Clubs

Every Lion and club is supported by our international association. More than 300 Lions International staff members are constantly working on tools and technology to enhance your service.



SMiLE (Social Media including
Lions Everywhere)

Lions Clubs International

300 W 22ND ST | OAK BROOK IL 60523-8842 USA
PHONE 630-571-5466 | FAX 630-571-8890 | www.lionsclubs.org

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).
An unofficial slogan penned by Past International President Sid Scruggs -
"Loving Individuals Offering Needed Services"

The Motto

The motto of every Lion is: "We Serve"
What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

District 11C1

Allegan
Barry
Ionia
Kent
Muskegon
Ottawa



We Serve

Our Leadership

District 11 C1, Region 1, Zone 1

Dr. Jung-Yul Choi, International President
District Governor Lion Robert Hohendorf, OD
Lion Gary Anderson, Past International Director
Region 1 Chair - Jack Brewer,
Zone 1 - Heidi Tice

Muskegon Northside Lions Club

Lion Darnell Gundy-Reed, President
Lion Dennis Cobler, Past International Director

MUSKEGON NORTHSIDE LIONS CLUB

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Lions' Tale Editor, Lion Ed Weessies, PCST
Publisher, Lion Frank DiPiazza, PCT



EVENT & COMMITTEE CHAIRS - 2020/2021

First VP Lion Darnell Gundy-Reed >> SERVICE

Food Truck	Lion Roger Dreikorn, Chairperson, Lions Cinda Cogswell, Jackie Ball and Jill Mouw.
NM Parade	Lion Ed Weessies
Eye Glasses Collection	Lions Jim Wolffis & Rich Carlson
Ramps	Lions Windy Bradfield & Ron Hansen
Hearing Screening	Lions Michael O'Lonergan & Paul Hoppa
Kid's Christmas Shopping	Lions Deb Roest & Barb Pellerin
Seaway Flags & Causeway Lighting	Lions Frank Krol & Jim Larson
Scholarships	Lions Dave Olsen & Dennis Loughrige
 North Muskegon & Reeths-Puffer Application	Lions Jan Snyder & Paul Hoppa
Adopt A Pathway	www.muskegonnorthsidelions.org/LionsScholarship.pdf
Project Kid Sight	Lions Paul Hoppa & Kim Arter
Santa & Dandy Visits	Lions Jan Snyder & Jan Irwin
Emergency Family Fund	Lions Michael Simerick & Chris Ruppel
Friends of WL Easter Egg Drop	Lions Paul Hoppa
	Lion Darnell Gundy-Reed

Second VP Lion Kathleen Cobler >> FUNDRAISING

Pancakes	Lions Michael Simerick, Frank Krol
Calendars	Lions Frank DiPiazza & Dennis Cobler & Jim Irwin
Mint Sales	Lions Windy Bradfield & Dave Olsen
Candy Days	Lion Jim Irwin
White Cane	Lions Deb Roest & Dale Roest

Third VP Lion Jim Irwin >> ADMINISTRATIVE

Newsletter & Website	Lions Ed Weessies & Frank DiPiazza
Programs	Lions Terry Sabo
Historian & Photographer	Lions Anna Alderman, Ed Weessies, & Dave Olsen
Constitution & By-Laws	Lions Ed Weessies & Lion Michael O'Lonergan
Calling Committee	Lions Pat Wiseman, Kathleen Cobler, Anna Alderman, and Jill Mouw
Publicity/Social Media	---
Meeting Meal Scheduling	Lions Marilyn Eyestone & Jill Mouw, Lions Paul Hoppa & Denise Sabo

Are you on a committee? Do you see something that interests you? Please see one of the VPs to volunteer for membership to one of these committees or events.

If by chance you are asked to help, please do so. "Many hands make light work"

The Benefits of Being a Lion

When you become a Lion, you become part of a global network of volunteers working together to make a difference.