

Muskegon Northside Lions Club



THE LIONS TALE
WE SERVE



FROM THE DESK OF PRES DOUG BROWN:

Dear Fellow Lions,

Exciting events are happening this fall. Project Night is October 1 and our first meeting of the month is Off-Site at the Winter Sports Park at 6PM. Download the Right Hear app if you want to see how the new technology works.

In the middle of the month, RSVP (by Oct 14) for Charter Night for the Norton Shores club. On October 21, head over to the Polish Union Hall (see invitation on page 3) for fellowship, pizza and prizes with the new Shores Lions Club.

Welcome our new Tail Twister at the October 20th meeting. And it's only about 8 weeks until our Christmas party on December 1! It's already in the planning stages.

You and your participation is what makes being a Lion great. Hope to see you at our events!

Lion Doug Brown

UPCOMING
MEETINGS
& EVENTS

**OCT 1 - PROJECT
NIGHT - ROCKFORD
@5:30(6:30 DINNER)**

**OCT 6- GENERAL
MEETING @ 6:00 PM
AT WINTER SPORTS
COMPLEX**

**OCT 20 - GENERAL
MEETING @ 6:30 PM
AT FIRST LUTHERAN;
BOARD MTG TO
FOLLOW**

**OCT 21 - NORTON
SHORES CHARTER
NIGHT - POLISH
UNION HALL**

**OCT 31 -
HALLOWEEN**

OCT 2026

**WE WILL MEET AT THE WINTER SPORTS COMPLEX INSTEAD OF
AT FIRST LUTHERAN FOR OUR FIRST MEETING IN OCTOBER.
PLEASE NOTE THE TIME CHANGE!**



WHEN: OCT 6 @ 6:00PM

**WHERE: WINTER SPORTS
PARK**

**WHAT: OFFICIAL
INTRODUCTION OF THE RIGHT
HEAR PROJECT
TO THE COMMUNITY**

Michigan Lions on a Mission Trip in Jamaica Sept 2026

**Lions Gary Anderson, Michelle Bullion, Adam Carlson, Rich Carlson,
Kevin Carlson & Jackie Ball**



Photo credit Lion Rich Carlson



**HISTORY IS BEING MADE
IN DISTRICT 11-C1!**

*For the first time in nearly
30 YEARS,
a **NEW** Lions Club is being chartered!*



NORTON SHORES LIONS CLUB

★★ CHARTER NIGHT ★★



**WEDNESDAY
OCTOBER 21, 2026**



POLISH UNION HALL
1890 Henry St.
Muskegon, MI 49441



**DOORS OPEN
5:45 PM**

DINNER: \$15 PER PERSON



WE'RE BRINGING THE FIRE!

Dinner will be provided by
Rollin' Fire Pizza,
serving incredible
wood-fired pizza with a twist!
Their Neapolitan-style pizzas
are cooked fresh in the back of
an actual FIRE TRUCK!
*Each guest will receive
their own personal pizza!*

A FUN NIGHT INCLUDING:



GREAT DOOR PRIZES!



RAFFLES!



A BIG SILENT AUCTION!

Come for the history, stay for the fellowship,
eat some fantastic pizza—and
you might even go home with something great!

HELP US GIVE THEM A GREAT START!

Money raised from the raffles and silent auction
will be used to establish a funding base for the
brand-new Norton Shores Lions Club.

WE NEED GREAT SILENT AUCTION ITEMS!

- Gift Baskets
- Restaurant Certificates
- Sporting Event Tickets
- Golf Packages
- Experiences
- Tools
- Electronics
- Lions Memorabilia
- Michigan Products
- Gift Cards
- Outdoor Items
- Unique Items
- And Much More!

*The better the auction, the more we can raise—and every
dollar will help our newest Lions begin serving their community!*

WE STILL NEED THREE CHARTER ITEMS!

We only have **THREE ITEMS REMAINING**, and we need
clubs in District 11-C1 to help us finish the job:



ENGRAVED GAVEL BAND
\$34.95 + shipping



INTERNATIONAL FLAG SET
(We already have the base!)
\$239.95 + shipping



**AMERICAN FLAG, POLE,
STAND & TOPPER**
\$199.80 + shipping

A club can sponsor an
entire item, or two or
more clubs can team up
to cover one of the
larger items.

The club or clubs
that provide an item
will have the opportunity
to personally present
their gift to the Norton
Shores Lions Club
during Charter Night.



THEY ARE TAKING A HUGE STEP BY STARTING SOMETHING NEW.

LET'S SHOW UP FOR THEM! LET'S PACK THE HALL!



**PLEASE RSVP BY
OCTOBER 14, 2026**

Because Rollin' Fire Pizza will be preparing
personal pizzas for our guests, we need a
good head count.

**COST: \$15
PER PERSON**

PLEASE RSVP TO:

DG BRIAN WERSCHEM

bwerschem@gmail.com

231-206-4821

DIDN'T RSVP? YOU CAN STILL COME!

We would much rather have you join us than stay home.
However, if you arrive without an RSVP, we cannot
guarantee that we'll have a pizza available for you.

WANT TO SPONSOR A CHARTER ITEM?

If your club would like to sponsor one of the remaining items—
or contribute toward one of the larger items—please make
your check payable to:

MUSKEGON NORTHSIDE LIONS CLUB

Please write "NORTON SHORES CHARTER NIGHT"
in the memo line of your check.

Please contact DG Brian Werschem if your club intends
to sponsor an item so we can coordinate the purchase
and make sure your club is recognized as the
presenting club on Charter Night.



PLEASE HELP. PLEASE COME. AND PLEASE BRING EVERYBODY!

We have waited nearly 30 YEARS to charter another Lions Club in District 11-C1.

LET'S CELEBRATE LIKE IT!

WE SERVE!



★ PIZZA ★ DOOR PRIZES ★ RAFFLES ★ SILENT AUCTION ★ FELLOWSHIP ★ HISTORY ★

OCT 2026



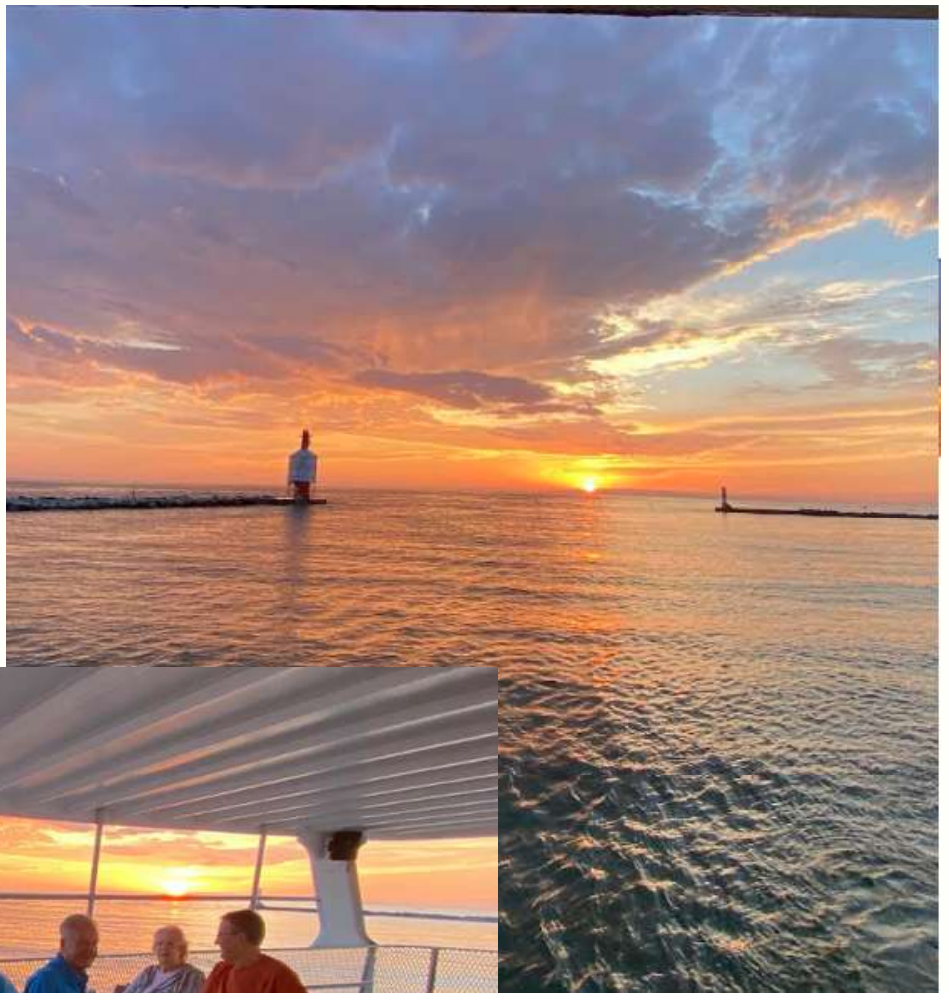
AQUASTAR CRUISE NIGHT



Photo credit Lion Lana
O'Lonergan

OCT 2026

Aquastar Cruise



**Above photos courtesy of Lion
Lana O'Lonergan**



Photo courtesy of Lion Rich Carlson

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CANDY DAYS CANDIDS



Photo credits Lions Rich Carlson
and Lana O'Lonergan

OCT 2026



**CONGRATULATIONS TO OUR MEMBERS
WITH WEDDING ANNIVERSARIES AND
CLUB ANNIVERSARIES!**

**HAPPY WEDDING ANNIVERSARY TO
LIONS DAVID BETZ AND DOUG AND
CHERYL BROWN.**



MEMBER BIRTHDAYS

**HAPPY CLUB ANNIVERSARY TO THESE
LIONS THIS MONTH: MIKE WEESSIES,
BRAD KING, MARILYN EYESTONE, KEVIN
DEAN, JOHN METZ, RON HANSEN AND
CHERYL AND DOUG SCHNEIDER.**

**OCT 1 MIKE BAAUW
JEANNE BEARDSLEY
OCT 11 DOUG SCHNEIDER
OCT 14 DENNY PORTER
OCT 16 LARRY HOLSTROM
OCT 17 MYRA DUTTON
OCT 22 MARILYN EYESTONE**

Board of Directors 2026-27

**PRESIDENT LION DOUG BROWN
1ST VP LION DEB MOREEN
2ND VP LION LANA O'LONERGAN**

**SECRETARY LION DENISE SABO
TREASURER LION JIM IRWIN
IPP LION JACKIE BALL**

DIRECTORS LION DOUG KRAUSE

**LION MARSHA STEWART
LION FRANK KROL
LION JILL MOUW**

**MEMBERSHIP LION ED WEESSIES
TAIL TWISTER LION MICHAEL O'LONERGAN
LION TAMER LION MIKE SIMERICK
DIRECTOR AT LARGE LION PAUL HOPPA**

LIONS CLUB LEADERS:

**INTERNATIONAL PRESIDENT MARK LYONS
DISTRICT GOV 11C1 BRIAN WERSCHEM**



**OUR WEBSITE:
MKGNORTHSIDELIONS.COM**

OCT 2026

ISSA TRUST LIONS CLUB JAMAICA MISSION- SEPT 2026



Photo credit Chris Panetta

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JAMAICA



Photo credit Jackie Ball and Rich Carlson

OCT 2026

SPOTLIGHT ON A LION Will Return Next Month

**If you have not previously been featured in the newsletter but would like to be, please reach out to the editor by e mail or at a meeting with your bio and a picture to submit:
michellebullion@gmail.com**

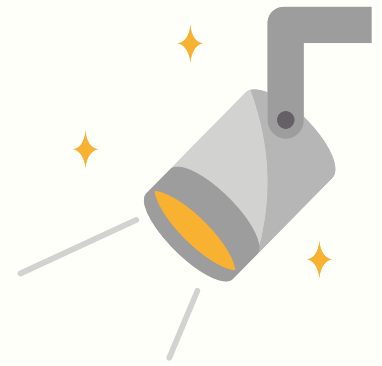


Photo credit Lion Lana O'Lonergan - Aquastar sunset